

Concrete Blocks & Allied Products

ISO - 9001 - 2008



MESSAGE FROM APCO

Dear Friends,

It's not very often, rare indeed that a city changes the way it's built and walled itself up like you Bangalore, from the traditional use of bricks to the complete shift to using cellular and solid concrete blocks, but you did so with sound reasoning and good calculations as our blocks helped you in construction by reducing costs and enhancing the quality parameters over traditional practices.

It has been our one and only endeavor through the decades to ensure that our customers continue to enjoy these advantages over other walling products. The faith and trust that you have placed in us over the decades on your greatest possession "your home" truly humbles and overwhelms us with gratitude.

APCO's success is purely based on loyalty, community, customer service, commitment and family. We feel honoured to be a part of this family and journey. We look forward to building for the next generation in partnership with our customers

It will be our sincere and continued effort to enhance the advantages of our products in the years and decades to come.

Thanking you for the faith and trust that you continue to repose on us.

Yours sincerely,
TEAM APCO

COMPANY PROFILE

Welcome to the world of APCO Blocks, Built to give you a great look, aesthetic charm and everlasting value.

We are the country's first commercial concrete blocks manufacturing venture founded in 1973. And though the modern concrete blocks manufacturing industry is getting more and more competitive with each passing day, we are only growing stronger with time.

Our four state of the art manufacturing units produce up to 75000 blocks per day. These units are strategically placed to offer convenience and ease of delivery of the product.

APCO today has over 1,50,000 proud and satisfied customers in the corporate and group housing sector and over 10,00,000 individuals in the home segment.

We have been patronized by every leading builder, thus holding testimony to our superior technology and commitment to quality of our products. With a team of talented and dedicated third generation employees and family members we continue to provide the best products and service in the industry.

“45 YEARS OF EXCELLENCE”

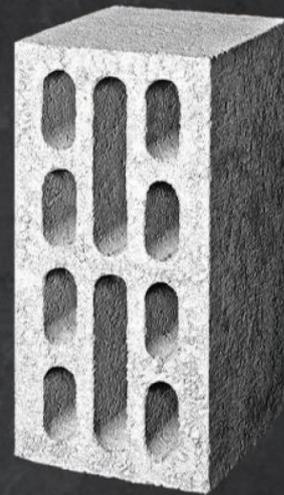
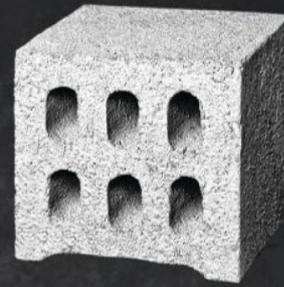
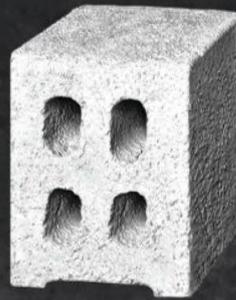


CONCRETE BLOCKS & ALLIED PRODUCTS

“THE WALLS YOU CAN TRUST”

www.apcoblocks.com

CELLULAR BLOCKS



$40^L \times 20^H \times 10^B$
(4")

$40^L \times 20^H \times 15^B$
(6")

$40^L \times 20^H \times 20^B$
(8")

4,8 and 10 cavity blocks allow neat and precise electrical conduiting and plumbing || Light weight up to 40% reduction in dead load || Natural thermal insulation || Superior compression strength || Up to 60% reduction in cement mortar consumption || Almost 100% improvement in labour productivity - thereby substantial reduction in labour cost || 30% reduction in plastering cost || Environment friendly

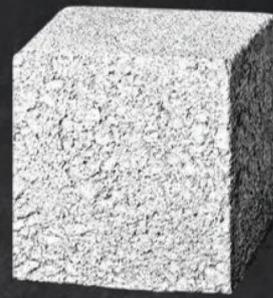


COST ANALYSIS

PRODUCT RANGE			
Dimensions	Grade & Compressive strength at 28 days		Availability
L x H x W	C Grade	D Grade	Half Block
40 x 20 x 20	50	35	✓
40 x 20 x 15	50	35	✓
40 x 20 x 10	-	35	✓

		EXTERNAL WALLS					INTERNAL WALLS			
Compressive strength @28days	40x20x20	40x20x20	40x20x15	40x20x15	Table Moduled Bricks	Country Bricks	40x20x10	Table Moduled Bricks	Country Bricks	
	Load Bearing C Grade	D Grade	Load Bearing C Grade	D Grade			35 kg/cm ²			
	50 kg/cm ²	35 kg/cm ²	50 kg/cm ²	35 kg/cm ²						
Quantity	110	110	110	110	1000	1100	110	600	650	
Apprx. Weight	2695	2695	1980	1980	3650	3750	1155	2160	2200	
Cost of Material	6755	6554	5540	5420	9650	6600	3956	5790	3900	
Cost of Mortar Ratio (1:6)	595	595	475	475	1700	1800	450	1000	1200	
Cost of Labour	1000	1000	1000	1000	2900	3200	1100	2000	2200	
Cost of Plastering Ratio (1:6)	3000	3000	3000	3000	4000	4300	3000	4000	4200	
Total	11350	11149	10015	9895	18250	15900	8506	12790	11500	
Savings against Bricks	38%	39%	45%	46%			33%			
Savings against Country Bricks	28%	30%	36%	38%			26%			

SOLID BLOCKS



$40^L \times 20^H \times 10^B$
(4")

$40^L \times 20^H \times 15^B$
(6")

$40^L \times 20^H \times 20^B$
(8")

Superior compression strength || Up to 60% reduction in cement mortar consumption || Almost 100% improvement in labour productivity - thereby substantial reduction in labour cost || 30% reduction in plastering cost || Environment friendly



COST ANALYSIS

PRODUCT RANGE			
Dimensions	Grade & Compressive strength at 28 days		Availability
L x H x W	C Grade	E Grade	Half Block
40 x 20 x 20	50	35	✓
40 x 20 x 15	50	35	✓
40 x 20 x 10	-	35	✓

EXTERNAL WALLS

INTERNAL WALLS

Compressive strength @28days	40x20x20	40x20x20	40x20x15	40x20x15	Table Moduled Bricks	Country Bricks	40x20x10	Table Moduled Bricks	Country Bricks
	Load Bearing C Grade	E Grade	Load Bearing C Grade	E Grade			35 kg/cm ²		
	50 kg/cm ²	35 kg/cm ²	50 kg/cm ²	35 kg/cm ²					
Quantity	110	110	110	110	1000	1100	110	600	650
Apprx. Weight	3500	3500	2630	2630	3650	3750	1921	2160	2200
Cost of Material	7616	7241	6060	5762	9650	6600	4293	5790	3900
Cost of Mortar Ratio (1:6)	595	595	475	475	1700	1800	450	1000	1200
Cost of Labour	1300	1300	1300	1300	2900	3200	1200	2000	2200
Cost of Plastering Ratio (1:6)	3000	3000	3000	3000	4000	4300	3000	4000	4200
TOTAL	12511	12136	10835	10537	18250	15900	8943	12790	11500
Savings against Bricks	31%	33%	41%	42%			30%		
Savings against Country Bricks	21%	24%	32%	34%			21%		

CUSTOMER REVIEWS

“ I recently completed the building of my residence of about 6500 sq. Feet of three floors with pillars. Cellular blocks of majority 8" and very few 6" were used. The blocks quality was found to be satisfactory in all functional aspect of Dimension, Strength and workability. My cost of cellular blocks was 5.6% of my building cost and my savings on ACC concrete + cement usage totally covered the cellular blocks cost. It makes absolute sense to use good quality blocks from Apco. ”

Chandrasekhar A.G, Vice president Marketing & customer service reted., Graphite India

“ Apco's Cellular blocks are superior in terms of quality and have adhered to the compression strength as per ISO standards. The blocks have good stability while chasing for plumbing and electrical conduits and the delivery of the product is timely ”

Rehan Nayeem B.E. M.E. (Strs), MBA (LEEDS, U.K.) Head Four dimensions

“ The Innovative way the cellular blocks have been designed reduces the wastage and damage caused during chasing of walls (electrical & plumbing work). I would highly recommend the usage of cellular blocks for the simple reason of it being quite economical and these days of global warming and green buildings it is almost a necessity to use them. ”

Mr. Suresh Narayana, CEO, Fountainhead Builders and Developers

“ Apco blocks are of finest quality known for its compression strength. The efficiency, quality and strength that APCO Blocks provide are worth its price. I would always recommend apco blocks. ”

Mr. Nagendra, Partner, Vishakha Infrastructure

“ We at Bhooman creations are very pleased to use Apco concrete blocks in our construction projects. The product finish is very good and the half size blocks are extremely useful in construction and reduce wastage. I am very happy to suggest Apco Blocks to all my clients. ”

Mrs. Seetha Girimaji P, Architect, Bhooman Creations

“ We have been glad to do business with you since 1996 and have always trusted APCO's products. Your company determines your quality, which you have maintained at all times. We wish you to carry on the same in the future. ”

Mr. Arul Purushothaman, Head Architect, Arul and Associates

“ The quality that APCO Provides is unmatched in the Indian Market. ”

Mr. Srinivas. P, Home Owner

“ The prompt customer service and delivery of the product is vital in the construction field and APCO is able to provide that value effortlessly ”

Mr. Abhishek. R, Home Owner

CLIENTELE

- . Adarsh Developers
- . Abhilash Software Developers (P) Ltd
- . Abhishek Developers
- . Aiswarya Properties
- . B.G Shirke Construction Technology (P) Ltd
- . B.L Kashyap & Sons
- . Brigade Group
- . Dasari Builders (P) Ltd
- . DLF Projects Ltd
- . Embassy
- . Farah Builders
- . Fine Constructions
- . Gina Engineers
- . Gopalan Enterprises
- . Hinduja Housing Corporation
- . I.D.E.B Construction Projects (P) Ltd
- . India Builders
- . JMC Projects
- . KAP India P & C (P) Ltd
- . Krishvi Projects
- . Lanford Arcade (P) Ltd
- . Land Development Corporation
- . Land Mark Developers
- . Larsen & Tubro Ltd
- . Maitri Developers
- . Mantri Housing
- . Mfar Construction
- . Noel Construction Co. (P) Ltd
- . Oxford Group of Institutions
- . Pioneers Constructions & Builders
- . Puravankara
- . Raheja Group
- . Ramesh Kumar Constructions
- . Reddy Structure (P) Ltd
- . Renaissance Developers (P) Ltd
- . RMZ Corporation
- . Salarpuria Properties Ltd
- . Shapoorji & Pallonji & Co. Ltd
- . Simplex Infrastructure
- . SLS Developers
- . Square Builders
- . Swagath Promoters
- . Technocon Constructions
- . Team 3 Land Developers
- . The Empyrean
- . T.R Ranjan.



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